



MEET with Eleanor

Home Selling Process

PROFESSIONAL CONSULTATION & AGREEMENT to list property

IMPLEMENT marketing plan

NETWORK

(Company Announcement, Agent Open House or Office Tour)

PUBLIC

(Signage, Open Houses, Marketing Materials and Advertising)

ONLINE

(MLS.ca, REALTOR.ca, rlp.com and agent websites)

VIRTUAL

(3d virtual tours accessible online)

Weekly reports from Eleanor on the above

COMPLETION DATE

Receive funds from sale of your home

16



POSSESSION DATE!
Agent delivers keys to the buyer

COMPLETE closing documents and title transfer with lawyer or notary

15

ARRANGE for movers, cancellation of utilities, insurance, forwarding of mail, etc...

14

Subjects removed **SOLD SIGN** is put up!

13

Presentation of **OFFERS**

7

Your agent **ADVISES** how to negotiate an offer that is **BEST FOR YOU!**

8

INSPECTION and/or appraisal

11

Agent liaises with buyer or agent to **SATISFY SUBJECT CLAUSES**

12

NEGOTIATIONS

9

ACCEPT OFFER likely with subject clauses

10

ADVISE to optimize showings

4

ENTER into agency relationship

- FINTRAC form
- Relationship with a real estate professional
- Privacy notice and consent
- Schedule A
- Property Disclosure Statement
- Data Input Form
- CASL Compliant Form

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